

USER MEETING 2013

21 - 22 NOVEMBER

Partnership Packages



Australian Synchrotron User Meeting 2013

The Australian Synchrotron invites you to partner with the 2013 User Meeting. Our synchrotron user community has grown to more than 3000 registered users including prominent experts and thought leaders, across all areas of the physical and biological sciences, technology and industry.

The 2013 User Meeting is an excellent opportunity for this community to showcase their research and investigations undertaken at the Synchrotron, and network with some of the best scientists in Australia, including the world-class expertise of Australian Synchrotron scientific and technical staff.

Attracting around 300 delegates each year, the meeting consistently provides a stimulating environment in which to also provide potential new users with a chance to better understand how the sophisticated investigative techniques of the Australian Synchrotron can provide insights to their research.

The 2013 User Meeting will be held at the award-winning National Centre for Synchrotron Science (NCSS) over 21-22 November.

Key benefits for your support of the 2013 User Meeting:

- **Exposure:** to a qualified, relevant and influential audience before, during and after the event
- **Networking opportunities:** during the conference to promote your organisation's products or services directly to key users and decision makers
- **Brand association:** Your organisation will be perceived as a key supporter of advanced scientific techniques and research in Australia
- **Acknowledgement:** Your organisation will be acknowledged on the meeting website and promotional material in the lead up, throughout the conference meeting areas during the event, and in the conference program book and associated collateral



DRAFT

Program Overview

THURSDAY 21ST NOVEMBER				
Morning	9:00am	Welcome and Australian Synchrotron Update (45 min)		
	9:45am	Plenary 1 (45 min)		
10:30am Morning Tea				
Concurrent Session 1	11:00am	Earth & Environment	Structural biology	Imaging & Coherence
12:30pm Lunch				
Concurrent Session 2	1:30pm	Biological systems	Cultural Heritage & Archaeology	Nanomaterials
3:00pm Afternoon Tea				
Concurrent Session 3	3:30pm	Advanced Materials	Biomedical Imaging	Beamlines, instrumentation & technique
Evening	5:30pm	Reception – Posters – Exhibition		
	7:30pm	Banquet dinner (Location TBD)		
FRIDAY 22ND NOVEMBER				
Closed Meeting	7:30am	UAC breakfast meeting (closed meeting)		
Morning	9:00am	Student talks: Cherion School and Hot topics		
	9:30am	Australian Synchrotron, Stephen Wilkins Award (10 min presentation plus 30 min talk/Q&A)		
	10:00am	Plenary 2 (45 min)		
10:45am Morning Tea				
Concurrent Session 4	11:00am	Medical Imaging	Industry	Earth & environment II
12:30pm Lunch				
Concurrent Session 5	1:30pm	Soft matter	Surface science	Biomedical imaging II
3:00pm Afternoon Tea				
Afternoon	3:30pm	Plenary 3		
	4:15pm	Town Hall		
	4:40pm	Closing remarks		

Partnership Packages

Advertising

Advertising space will be available within the User Meeting eHandbook and printed miniguide.

	eHANDBOOK	PRINTED MINIGUIDE	BOTH
First page after Contents Page (eHandbook) or Back Cover (miniguide) (full page, colour)	\$400	\$700	\$900
Full Page (colour)	\$250	\$450	\$600
Half-Page (colour)	\$150	\$250	\$300

Satchels branding *(exclusive)*

\$2,500

Each participant will be provided with a satchel for the User Meeting. This sponsorship will entitle you to exclusive branding on the satchels. Logo/artwork to be supplied by partner.

Satchel Insert

\$450

This is your opportunity to deliver your message direct to your target market by providing the promotional material to be inserted in all delegate satchels. A maximum size of A4, up to four pages thick is allowed.

USB *(exclusive)*

\$1,500

The conference handbook will be supplied to attendees on a USB stick. The USB stick will be branded solely with your organisation's logo.

Lanyards *(exclusive)*

\$2,500

Your organisation will be exclusively advertised on Meeting lanyards, and appear in all event photographs which are shared throughout this innovative scientific community.

Trade Booth

\$1,700

Stamp your organisation's presence on the User Meeting with an exhibition stand, allowing you to display products or information throughout the Meeting. Your booth, which will include a trestle table, chairs and exhibition stand (as displayed) will be placed near to the science poster and catering spaces, giving full exposure to attendees for the duration of the User Meeting. Exhibition stand panels are 64w x 96h cm each.

Trade booths will feature your company name and logo in signage with these costs included in the package. There will be a limit of six trade booths accepted to exhibit at the Meeting.

One complimentary Meeting and Dinner registration is included.



Partnership Packages cont.

Partnership

Poster session/cocktail event (exclusive)	\$3,000
<p>A Poster Session/cocktail event is planned for the opening evening of the meeting on Thursday 21 November at the National Centre for Synchrotron Science. This popular event provides an opportunity for scientists to showcase their work via poster displays.</p> <p>Partnering this function will allow you to display advertising and operate a trade booth (optional). Promotional material from your organisation (ie; banners, brochures, posters) will be displayed prior to and throughout the function.</p> <p>Attendance at the Poster Session only by two representatives of your organisation is included.</p>	
User Meeting Dinner (exclusive)	\$3,000
<p>Following the Poster Session a banquet dinner will be hosted within the National Centre for Synchrotron Science exhibition space. This provides an excellent networking opportunity for delegates. Partnership of this function will allow you to display advertising and operate a trade booth (optional). Promotional material from your organisation (ie; banners, brochures, posters) will be displayed prior to and throughout the dinner.</p> <p>Attendance at the Dinner for two representatives of your organisation is included.</p>	
Concurrent Session Partner	\$1,000
<p>A themed session may be partnered exclusively by your organisation. Promotional material from your organisation (ie; banners, brochures, posters) will be displayed prior to and throughout that session, and your company logo will feature on the title slides.</p>	
Plenary Session Partner	\$2,000
<p>Three plenary speakers will feature throughout the User Meeting. Each plenary speaker will be an expert in their field of science and will provide insight into their research and experience. No concurrent sessions will run during this presentation, providing exposure to all delegates.</p> <p>During the presentation, promotional material from your organisation (ie; banners, brochures, posters) will be displayed and your company logo will feature on the title slides.</p>	
Australian Synchrotron, Stephen Wilkins Thesis Medal partner	\$1,000
<p>The Australian Synchrotron, Stephen Wilkins Thesis Medal recognises excellence in the area of synchrotron science amongst postgraduate students in the completion of their PhD studies. Applications are invited from PhD graduates whose thesis includes research undertaken at the Australian Synchrotron.</p> <p>Promotional material from your organisation (ie; banners, brochures, posters) will be displayed prior to and throughout the presentation and your company logo will feature on the title slides.</p>	

All partners will be acknowledged in our Conference Handbook and on the Australian Synchrotron User Meeting website .



SPECIAL OFFERS

Book your advertising or sponsorship by 30 September and receive 10% discount.

Take on more than one Partnership Offer and receive 20% discount.

Partnership Package Booking Form

Company Name: _____ (as to be used in publicity)

Contact Name: _____

Postal Address: _____

Suburb/Town/City: _____

State: _____

Postcode: _____

Telephone: _____

Fax: _____

Email: _____

Details of Partnership Package: _____

Amount: _____

Partnership Cancellation Policy

In exceptional circumstances the Organisers will be prepared to consider cancellation of their contract with a Partner, but only if the following conditions are met:

- That the request for cancellation is submitted in writing within twenty eight days of the User Meeting.
- That the reason given for the cancellations is, in the opinion of the Organisers, well founded.
- Cancellation will not be considered if the Organisers deem that partnership entitlements have already been provided prior to the submission of cancellation.

Payment and Deadlines

Payment for your Partnership Package is due by 4 November 2013. A tax invoice will be sent upon receipt of a completed booking form. All prices are exclusive of GST.

Send booking form to:

Australian Synchrotron

Att: Melissa Moyle

800 Blackburn Road Clayton VIC 3168

Ph: 03 8540 4291 Fax: 03 8540 4200

melissa.moyle@synchrotron.org.au